

VEER NARMAD SOUTH GUJARAT UNIVERSITY SURAT



TOPIC

INNOVATION & STARTUP CONNECT

“LEARN THE POLICY. PROTECT THE IDEA. BUILD THE VENTURE.”



INNOVATE



PROTECT
(IPR)



VALIDATE



ACCELERATE



IMPACT

JOINTLY ORGANISED BY

SSIP

STUDENT STARTUP &
INNOVATION POLICY



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)

DEPARTMENT OF
COMMERCE
VNSGU



WHAT TO EXPECT?

- ✓ Understand Startup & Innovation Policies
- ✓ Explore SSIP 2.0 Opportunities
- ✓ Importance of IPR for Startups
- ✓ POC, Prototype & Validation Insights
- ✓ Funding, Incubation & Mentorship
- ✓ Real Startup Stories & Case Studies
- ✓ Resources & Support Available

IPR: PROTECT WHAT YOU CREATE



PATENTS



TRADEMARKS



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DESIGNS



TRADE SECRETS



BRAND VALUE



IN COLLABORATION WITH

VEER NARMAD SOUTH GUJARAT UNIVERSITY (VNSGU)

An insightful session for students, innovators, researchers and startups to understand how innovation can be transformed into successful ventures with the right roadmap and IPR protection.



DATE

05/08/2026



TIME

10:45 AM



VENUE

Department
of Commerce



WHO SHOULD ATTEND?

- ✓ Students
- ✓ Innovators
- ✓ Startups
- ✓ Faculty
- ✓ Research Scholars

WHY YOU SHOULD ATTEND?



Learn Government
Policies & Benefits



Protect Your Ideas
with IPR



Get Access to
Funding & Support



Build Network &
Mentorship



Turn Ideas into
Impactful Ventures

IDEAS
TODAY
IMPACT
TOMORROW



INNOVATE • PROTECT • ACCELERATE
TURN IDEAS INTO IMPACT

Let's build the future together!



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Be an Innovator. Be a Changemaker.